

1. Product name

COLLAGEN DAY CREAM 50 ML

2. Product description

Intensive nourishing and regeneration Collagen Day Cream with Collagen and Matrixyl® 3000 providing powerful anti-wrinkle properties, for all skin types, particularly recommended for tired and very dry skin. It also moisturizes the skin and protects it against loss of moisture. It leaves the skin smoother, improves its firmness and elasticity and makes wrinkles visibly shallower. Vitamin E and Aloe and Noni extracts nourish the skin, giving it a good, healthy colour. D-panthenol, Allantoin and extract of Centella asiatica calm irritations and soothe inflammatory conditions, while Borage oil and Sojadine make the skin elastic, removing roughness and the tendency to peel. The preparation intensively nourishes, smoothens and moisturizes the skin, leaving it relaxed and naturally radiant.

3. Effects

- Powerful anti-wrinkle properties
- Prolonged regeneration and nourishment
- Cares for the skin, calms irritations
- Moisturizes, tones and smoothens

4. Composition (INCI)

Aqua, Isopropyl Myristate, Glycerin, Cetearyl Alcohol, Hydrogenated Polydecene, Caprylic/Capric Triglyceride, Methyl Gluceth-10, Isostearyl Neopentanoate, Borago Officinalis Seed Oil, Ceteh-10 Phosphate, Dicapryl Phosphate, Tocopheryl Acetate, Propylene Glycol, Collagen, Allantoin, D-Panthenol, Elastin, Caprylyl Glycol, Lactic Acid, Triethanolamine, Aloes (Aloe Barbadensis) Extract, Glycine Soja (Soybean) Oil Unsaponifiables, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Morinda Citrifolia Fruit Extract, Centella Asiatica Extract, Palmitoyl Oligopeptide, Palmitoyl Tetrapeptide-7, Gluconolactone, DMDM Hydantoin, Butylene Glycol, Iodopropynyl Butylcarbamate, Carbomer, Polysorbate 20, Sodium Benzoate, Parfum, Hexyl Cinnamal, Butylphenyl Methylpropional, Linalool, Limonene.

5. Ingredients

Collagen – is a protein that constitutes about 30% of the total human body protein and as much as 70% of the skin protein. Collagen and elastin form a flexible mesh in the dermis, which adds elasticity and firmness to the skin and also provides support for fibroblasts. Collagen also has an extraordinary ability to bind water, thus influencing proper hydration of the skin. Collagen stimulates regeneration processes, deeply regenerates, moisturizes and improves the skin texture.

Matrixyl® 3000 – is a modern cosmetic ingredient containing matrikines. These small particles are carriers of information about the reconstruction and repair of the skin. Because of their small size, they penetrate deep into the skin, reaching fibroblasts and stimulating their proliferation and production of extracellular matrix components: collagen and elastin, which are responsible for proper firmness and elasticity of the skin; hyaluronic acid, responsible for proper hydration of the skin, and fibronectin, whose task is to ensure proper communication between matrix components. With such comprehensive action, wrinkles become less pronounced, and fine lines smooth away. The skin becomes elastic, smooth and radiant – rejuvenated.

Aloe extract – an ingredient which is extremely rich in valuable compounds, i.e. amino acids, including exogenous amino acids forming the Natural Moisturizing Factor (NMF); A, C and E vitamins; B vitamins, and folic acid, which are all very important for skin health as well as micro- and macro-elements, including the most valuable, calcium, sodium, potassium, manganese, chromium and zinc, ensuring proper skin nourishment. Aloe extract also contains enzymes and hydroxy acids to help remove dead epidermal cells and promote epidermis regeneration, thus naturally preventing skin ageing. Aloe also contains astringents, mild disinfectants and cleaning substances. The richness of these substances provides unique skin comfort, especially for those with dry, sensitive skin, prone to irritation. By providing compounds necessary for the skin to function in the correct way, aloe extract clearly strengthens the skin and restores its firmness, elasticity and healthy colour.

Vitamin E – is one of the most potent natural antioxidants. It is recommended for the care of all skin types but is particularly dedicated to mature skin with such problems as inadequate hydration, wrinkles and sallow colouring. The "fountain of youth", as it is often referred to, vitamin E, traps free radicals that destroy skin structure, thereby preventing premature ageing and wrinkles. It also protects the epidermis from excessive drying, halting the loss of elasticity and firmness. It restores the skin's youthful vitality and radiance. Last but not least, anti-inflammatory and regeneration properties of E vitamin promote tissue regeneration.

Fruitliquid Noni PG – is an extract of the tropical plant *Morinda citrifolia*. The plant has been used for more than 2,000 years by Polynesian doctors and healers. So far, almost 100 significant ingredients have been found in Noni: from magnesium, calcium, phosphorus, copper and iron to a large content of vitamin C, provitamin A, B vitamins and a number of exceptional proteins and enzymes. The extract displays excellent nourishing, revitalizing and regenerating properties and ensures proper skin hydration.

Borage oil – is an extremely valuable raw ingredient used only in the best cosmetics. The oil is particularly recommended for very dry, cracked and peeling skin. It is rich in essential fatty acids (EFA), including up to 25% of Gamma-linolenic acid (GLA) which is a fundamental component of human epidermis. The acid is necessary for maintaining the proper function of the skin. Borage oil clearly calms any irritation and helps skin regeneration, preventing its premature ageing. With its unique composition, it regulates the moisture of the skin and softens the epidermis while reducing tissue tension and accompanying purities.

Sojadine – an ingredient obtained from soybeans. It mainly contains phytosterols, which support the regeneration of connective tissue. They stimulate fibroblasts to produce collagen, thus visibly reducing wrinkles. Sterols are also responsible for rebuilding the skin's natural lipid barrier by ensuring proper hydration and protect the skin against harmful environmental factors. Sojadine is a natural source of A and E vitamins, which are both extremely valuable for mature skin. The ingredient soothes and calms all inflammatory conditions of the skin.

Centella asiatica extract – the plant, when applied externally, displays a potent antiseptic, anti-inflammatory and firming action. The plant extract is able to modify the structure of skin and the subcutaneous layer. Compounds found in the extract of *Centella asiatica* stimulate fibroblasts to synthesize collagen and elastin. In addition, they boost the synthesis of hyaluronic acid. *Centella asiatica* extract inhibits wrinkles, has a positive influence on subcutaneous blood circulation and strengthens blood vessel walls.

D-panthenol – is a biologically active precursor to B5 vitamin (pantothenic acid), which is present in all living tissues. It has a unique ability to bind water in the skin. It calms irritations and allergic conditions. It prevents the formation of wrinkles through skin nourishment and revitalization. It is conducive to maintaining a youthful appearance.

Allantoin – has a regenerative effect and accelerates the renewal of damaged epidermis. It shows potent calming and soothing properties. It reduces burning and redness of sensitive skin. Its effects include moisturizing, smoothing and softening of the skin. It gives the skin a healthy look.

6. Application method

Apply a small amount of the cream on the cleansed face, neck and shoulder area and gently dab. Suitable for all seasons. Excellent as under make-up base. Apply every morning. For best results, use with other native collagen cosmetics from the same line.

09.03.2013

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Date

I approve for use

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IMS Officer